

# Pearson Edexcel Level 1/Level 2 GCSE (9–1)

## June 2020

Period of sustained focus: 10 hours

Paper Reference **1AD0/02**

## Art and Design

### Component 2: Externally Set Assignment

**You do not need any other materials.**

#### Instructions to teachers

This paper should be given to the teacher-examiner AS SOON AS IT IS RECEIVED in the centre in order to plan for the candidates' preparatory study period. The paper will also be available on the Pearson Edexcel website each year in January.

The paper may be given to candidates any time after its release, at the centre's discretion. Candidates then undertake investigations and development under informal supervision. There is no prescribed time limit for the preparatory study period.

The final ten-hour period of sustained focus may take place over multiple sessions (a maximum of four within three consecutive weeks) and is conducted under formal supervision. The ten-hour period of sustained focus should not include teacher direction, demonstration, preparation of workspaces or materials, clearing or storage of work.

#### Instructions to candidates

This paper contains the theme and suggested starting points to be used in the preparatory study period and the period of sustained focus. You are advised to read the whole paper.

This paper contains the Externally Set Assignment for the following:

1AD0/02	Art, Craft and Design
1FA0/02	Art and Design (Fine Art)
1GC0/02	Art and Design (Graphic Communication)
1TE0/02	Art and Design (Textile Design)
1TD0/02	Art and Design (Three-dimensional Design)
1PY0/02	Art and Design (Photography)

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## **Candidate guidance**

Your teacher will be able to teach, guide and support you as you prepare your personal response. You may also complete preparatory work without direct supervision.

### **The preparatory study period**

The preparatory study period begins when you receive this paper and continues up until the start of the period of sustained focus.

You should develop your response to the theme in a personal and creative way, developing, refining and recording your ideas towards the final outcome(s).

### **The period of sustained focus**

The period of sustained focus consists of **ten hours** working under supervised examination conditions in an appropriate studio setting. Teachers will be able to support you with matters such as working space, materials and equipment. However, teachers will not be able to give you feedback about your work in progress or suggest how you might improve or develop your outcome(s).

During the ten-hour period of sustained focus, you will produce your final outcome(s), based on your preparatory studies, in response to the Externally Set Assignment theme. The period of sustained focus may take place over more than one session. You will not be able to access any of your work outside of these sessions. Once the ten-hour supervised sustained focus period has ended, you will not be able to add to or alter any of your work.

Your teacher will inform you of the dates and times when you will complete your ten hours of unaided work for the Externally Set Assignment.

**The Externally Set Assignment is worth 40% of the GCSE.**

## Exploring and developing the theme

Your work for this Externally Set Assignment should be based on the theme given in this paper.

The theme this year is:

### Event

You should discuss your ideas with your teacher before deciding how to respond to the theme. Your work will be marked according to how well you have shown evidence of the four Assessment Objectives.

The four Assessment Objectives are:

- develop ideas through investigations, demonstrating critical understanding of sources
- refine work by exploring ideas, selecting and experimenting with appropriate media, materials, techniques and processes
- record ideas, observations and insights relevant to intentions as work progresses
- present a personal and meaningful response that realises intentions and demonstrates understanding of visual language.

You should use the knowledge, skills and understanding you have learnt to show your progression along your creative journey.

### Suggested starting points

The starting points on the following pages are suggestions to help you think about possible ideas, ways of working and your personal creative approach to this year's theme. You should read through **the whole paper** before you start your preparatory work, as any section may provide you with ideas.

You may prefer to use a starting point of your own and explore and respond to other artists, designers and/or craft workers to help you develop your response to the theme '**Event**'.

Further contextual references can be found at:

[https://qualifications.pearson.com/content/dam/pdf/GCSE/Art%20and%20Design/2016/teaching-and-learning-materials/GCSE16\\_ARTDES\\_CR\\_OCT15.pdf](https://qualifications.pearson.com/content/dam/pdf/GCSE/Art%20and%20Design/2016/teaching-and-learning-materials/GCSE16_ARTDES_CR_OCT15.pdf)

## Event – people

**Joseph Wright 'of Derby'** uses strong lighting to show the expressions on the faces of the people. This technique enhances the drama of the event.



**Joseph Wright 'of Derby'**  
*An Experiment on a Bird in the Air Pump*  
painting

A photograph captures a moment in an individual performance.



*Hip hop dancer performing with LED lights*  
photograph

Artists, designers and craft workers sometimes record personal events and family gatherings. These events may be happy or sad.

Events in theatres, concert halls and sports venues can inspire artists, designers and craft workers. **Sybil Andrews** uses lino cut techniques to illustrate a sporting event. Fashion designers can use construction methods to create an outfit for a specific occasion.



**Sybil Andrews**  
*Bringing in the Boat*  
print



**Horrockses Fashion**  
*Cocktail Dress*  
textile

The sculpture by **Kimberly Dummons** captures the excitement of a musical performance through the use of colour and repetition.



**Kimberly Dummons**  
*Charles "Buddy" Bolden*  
sculpture

Social events bring people together in a variety of ways. A meeting in a park, cafe or shopping centre could provide a source of inspiration.

**Here are some other suggestions that may stimulate your ideas:**

- competition
- news
- celebration
- uniform
- teams

Using one of the above starting points, or starting points of your own, develop your ideas to produce a personal response to the theme '**Event**'.

## Event – man-made

Routines often inspire artists, designers and craft workers. **Martin Parr's** photograph depicts an ordinary, everyday event.



**Martin Parr**  
*A Cup of Tea*  
photograph

A ceramic bowl made for a special ceremony uses contrasts in textures and colours through traditional firing and glazing methods.



*Tea ceremony bowls*  
raku

At an important event, achievement can be commemorated with awards such as trophies, medals, certificates or plaques.

Artists, designers and craft workers can be commissioned to create artefacts to commemorate a historical event. The Royal Academy of Arts celebrated its 250th anniversary with a specially designed set of stamps. A banner was created using applique techniques to be used in a suffragette procession.



Royal Academy of Arts  
graphic communication



Suffrage banner of Hammersmith WSPU  
textile

The wrapping and giving of gifts can be part of an event. In his painting of a white parcel, **Claudio Bravo** has created a sense of anticipation as to what might be inside.



**Claudio Bravo**  
*White Package*  
painting

**Here are some other suggestions that may stimulate your ideas:**

- jewellery
- souvenir
- mealtime
- merchandise
- festivals

Using one of the above starting points, or starting points of your own, develop your ideas to produce a personal response to the theme '**Event**'.

## Event – environment

Architects create buildings to house special events. The appearance of a building can sometimes give clues to its purpose. The movement of water was the inspiration for the design of the 2012 Olympic Swimming Pool by **Zaha Hadid**.



**Zaha Hadid**  
*Olympic Swimming Pool*  
architecture

Villages, towns and cities contain monuments and murals that document or commemorate a local event from the past or present. The Battle of Cable Street mural is on the side of a building and transforms the visual qualities of the area.



**Dave Binnington**  
*The Battle of Cable Street Mural*  
painting

Events at different times of the year can temporarily change a place or space inside or outside.



Global events can be an inspiration for artists, designers and craft workers. Advertising in big cities often uses bright, bold neon signs to catch people's attention. **Albert Kendall** used a cyanotype process to document the opening of the World Fair.



*Times Square*  
photograph



**Albert Kendall**  
*Ferris Wheel*  
cyanotype

The preparation for a short trip or holiday could be a source of inspiration. **Wendy Dolan** has used delicate machine stitches combined with different fabrics to illustrate a journey through the landscape.



**Wendy Dolan**  
*Cornish Coast*  
textile

**Here are some other suggestions that may stimulate your ideas:**

- demonstration
- retreat
- adventure
- carnival
- conflict

Using one of the above starting points, or starting points of your own, develop your ideas to produce a personal response to the theme '**Event**'.

## Event – natural world

The sky is ever-changing as clouds alter in shape and the light changes. The short time between rain stopping and the Sun shining occasionally results in a momentary sighting of a rainbow. This moment is captured by **John Constable** in his painting.



**John Constable**

*Salisbury Cathedral from the meadows*  
painting

The annual hibernation of some animals could be a source of inspiration. In his photograph, **Richard Barnes** has captured a gathering of starlings just before they roost for the night.



**Richard Barnes**

*Murmur #21, 2006*  
photograph

In spring, the natural world explodes into life. The seasons each bring a dramatic change in colours, shapes and textures and are a source of inspiration for artists, designers and craft workers.

Protecting the natural world from pollution is an issue that has been the motivation for many works of art. In his poster for the international event 'Earth Day', **Robert Rauschenberg** draws our attention to the issue by using muted and muddy tones to depict environmental decay.

New growth in a cottage garden is expressed in the delicate embroidery created by **Anne Honeyman**.



**Robert Rauschenberg**  
*'Earth Day' poster*  
graphic design



**Anne Honeyman**  
*Cottage Garden Bowl*  
embroidery

Animals take part in races and competitive events. In the Greek sculpture of a horse and its rider, we see the tension in the muscles as the horse speeds on its journey.



*The jockey of Artemision*  
sculpture

**Here are some other suggestions that may stimulate your ideas:**

- dawn
- dusk
- tidal
- storm
- devastation

Using one of the above starting points, or starting points of your own, develop your ideas to produce a personal response to the theme '**Event**'.

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### Acknowledgements

An Experiment on a Bird in the Air Pump by Joseph Wright 'of Derby'

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Bringing in the Boat, 1933 (linocut), Andrews, Sybil (1898-1992) / Private Collection / Photo © The Fine Art Society, London, UK / Bridgeman Images

Cocktail Dress by Horrockses Fashion, c.1953 (textile), English School, (20th century) / Harris Museum and Art Gallery, Preston, Lancashire, UK / Bridgeman Images

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Tea ceremony bowls / Werner Forman Archive / Bridgeman Images

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White Package, 1967 (oil on panel), Bravo, Claudio (1936-2011) / Private Collection / Photo © Christie's Images / Bridgeman Images

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Times Square (photo) / AA World Travel Library / Bridgeman Images

Ferris Wheel, from the series of the Chicago World's Fair 1893, 1893 (cyanotype), Kendall, Albert W. (fl.1893) / Davis Museum and Cultural Center, Wellesley College, MA, USA / Gift of Eleanor Blair (Class of 1917) / Bridgeman Images

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John Constable (1776–1837)

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